

Danielle Rodriguez

ddillon517@gmail.com
www.danielles-design.com
928.978.4124



Education

The Art Institute of Seattle

Associate of Applied Arts | Graphic Design
March, 2015

The University of Arizona

Bachelor of Arts | Studio Art
Magna Cum Laude August, 2012

Technical proficiencies

InDesign
Illustrator
Photoshop
XD
Power Point
Fresco

Also familiar with

Procreate
Ceros
Premier
Microsoft Office Suite
Marketing Cloud

Additional skills

Traditional painting techniques
Digital painting and illustration
Screen Printing

Councils

Member of Parametric's DEI council since 2021.
Assisted the Culture pillar with DEI onboarding meetings as well as Making it Real Training.

Work Experience

Morgan Stanley Investment Management | Designer

Same responsibilities as Parametric for the broader MSIM marketing team.
June 2023 – Present

Parametric | Designer

Flyer, brochure, whitepaper, and blog layout. Social media graphics, digital illustration, infographics, email design, event and recruiting collateral, web design, presentation decks, photo editing, brand strategy, directing photoshoots, interviewing, training, and directing junior designers and interns.
November 2019 – June 2023

Catalyst | Production Artist/Graphic Designer

Product mockups, packaging, apparel, event and marketing collateral, online marketplace merchandise, presentation decks, production artwork and templates.
August 2018 – November 2019

Bellevue Club | Graphic Designer

Editorial layout.
December 2017 – May 2018

National Color | Senior Designer

Layout, print production, infographics, photo editing, client relations, project and account management, overseeing and assisting junior designers.
June 2015 – August 2018

Freelance Graphic Design

Custom illustrations, brochures, garment graphics, logos and brand development, album covers, screen printing, and posters.
2007 – Present

Freelance Fine Artist

Murals and pet portraits in both traditional and digital mediums
2007 – Present